



Districts
as Export Hubs

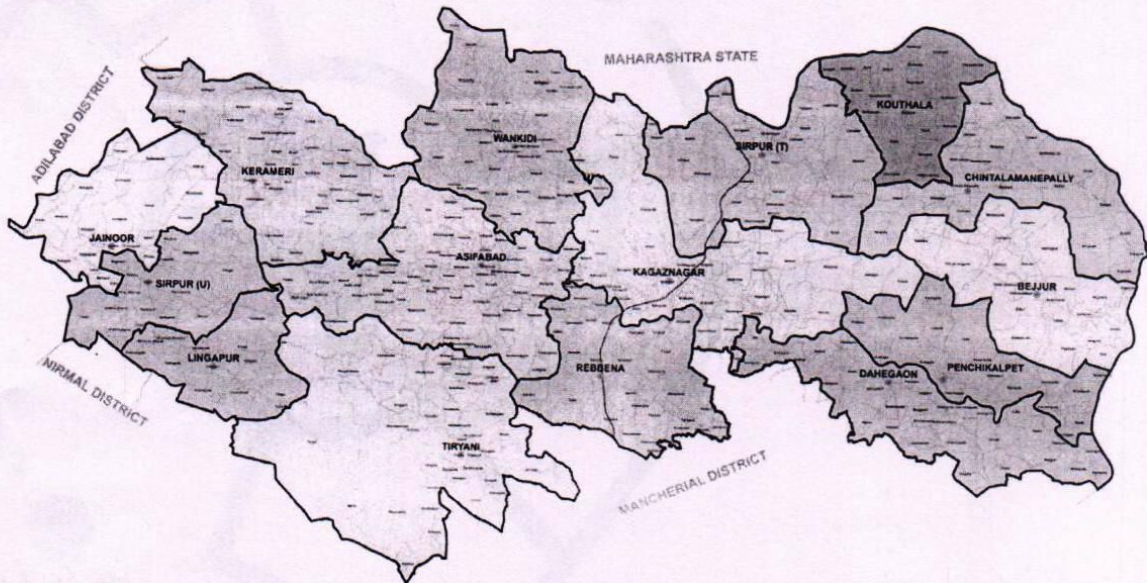
DISTRICT ACTIONPLAN

DISTRICTSASEXPOROTHUBS

KUMURAM BHEEM ASIFABAD



ADMINISTRATIVE MAP - KUMURAMBHEEM ASIFABAD DISTRICT



Legend

- Mandal Headquarter
- R & B Roads
- Panchayat Raj Roads
- Railway Network
- District Boundary
- ▤ Mandal Boundary
- ▤ Village Boundary

0 2.25 4.5 9 13.5 18
Kms



DISTRICT PROFILE

KomurambheemAsifabadDistrict is carved out of erstwhile Adilabad District. It is surrounded by Adilabad, Mancherial, Nirmal districts and the Maharashtra state.

Historically, the district had a glorious past. Asifabad was an important part in the scheme of things of its erstwhile rulers. Fossils of the pre-historic period excavated in and around Asifabad attach archeological importance to this place.

District Fact Sheet

Geography	Coordinates	Geographical Area (Sq.Kms)
Located in the North East of Telangana	Latitude: 19.365°N Longitude: 79.274°E	4878
No. of Villages	No. of Mandals	No. of Municipalities
434	15	02 Asifabad&Kagaz Nagar
Population (Census 2011)	Literacy Rate	Languages
515812	56.72%	Telugu, Urdu, Marathi, Lambadi, Gondi, Bengali, Kolami, Koya
% of Urban Population	Sex Ratio	% of Working Population
16.86%	998	49.00%
Avg. Annual Rainfall (in mm)	Avg. Annual Temp	Net Groundwater Availability
1517	29°C	42,716ha.m.

There are 2 Assembly constituencies in the district viz., Asifabad&Sirpur and the district is part of Adilabad MP segment.

The railway line that connects the North and the South of India passes through Asifabad district. Sirpur-Kagaz Nagar is a major railway station in the district. It has one RTC depot at Asifabad. It is home to endangered species of vultures which have made Palarapu rocks their home in the forests of Bejjur. The Sirpur forest is also home to tigers and other wild animals.

One District One Product of KomurambheemAsifabad District:

Rice, Cotton and Pulses are the major crops in the district. The Millets is One District One Product of KomurambheemAsifabad district.

DISTRICT INDUSTRIAL SCENARIO AT A GLANCE:

The KomurambheemAsifabad has large industrial potential in forest-based, agro based and mineral based products. On encouraging these three sectors, Komurambheem District can fulfill its untapped potential. To boost employability and industrial potential of the district, Government can set up industrial estate/park between Asifabad and Rebanna- Kagaznagar.

Present And Potential

The District has 90 MSME units with an investment of Rs.83.27 Crores providing direct employment to 895 persons.

Sl. No.	Type of industry	Number	Investment (Rs. in Crores)	Employment	
				Skilled	Un-skilled
1	Cotton Ginning	13	39.90	78	260
2	Rice Mills (Para boiled & Raw)	22	18.64	26	110
3	Ceramic units	2	3.85	4	40
4	Seed Oil extraction	6	4.60	12	30
5	Stone crushers	3	6.00	6	30
6	Brick Unit	20	2.30	24	110
7	Bio-Product	1	1.80	20	20
8	Cashew Nut Processing	1	3.00	3	24
8	Others	22	3.18	12	86
Total		90	83.27	185	710

Potential Industries

Cotton Ginning & Spinning, Dal Mills, Rice Mills, Soya products, Cement, Ceramics, Water Plants, Cold storages, Animal based industries.

Resource Maps:

Scope of Viable Industries based on resource map:

Sl. No.	Industrial Activity	Total investment in lakhs (Approx)	Employment	Suggested Mandals
1)	Modern Rice Mill	25.00	10	Dahegaon, Asifabad
2)	Mini Modern Rice Mill	15.00	05	Rebbana, Koutala
3)	Edible Oil Expellers	10.00	05	Asifabad
4)	Stone Crushing	75.00	20	Koutala, Kagaznagar
5)	General Engg. Workshop / Agriculture Implements	10.00	05	All Mandals
2)	Paper Cups & Paper Plates	10.00	05	Asifabad, Kagaznagar
3)	Aluminum Utensils	20.00	10	Kagaznagar
4)	Steel Furniture	10.00	10	Asifabad, Kagaznagar
5)	Cement Products	20.00	15	Asifabad, Kagaznagar
6)	RCC pipes, PSC poles	100.00	20	Asifabad, Kagaznagar
7)	Fly Ash Bricks	25.00	20	Asifabad, Kagaznagar, Rebbana, Sirpur-T, Koutala
2)	Poultry farm (Broiler)	10.00	10	Asifabad, Kagaznagar, Rebbana
3)	Poultry Layer	100.00	10	Asifabad, Kagaznagar
4)	Tyre Retreading	25.00	10	Asifabad
15.	Bread Bakery	20.00	06	Asifabad, Kagaznagar
16.	Milk Chilling Plant	40.00	10	Asifabad, Kagaznagar
16.	Dall Mill	50.00	25	Asifabad, Tiryani, Wankidi, Rebbana, Jainoor, Kerameri, Sirpur-U, Lingapur
17.	Cold Storage	200.00	20	Kagaznagar
18.	Soya based products	20.00	10	Lingapur, Jainoor, Sirpur-U, Kerameri, Sirpur-T, Koutala, Bejjur, Chintalamanepally
19.	Seed Processing	50.00	10	Sirpur-T, Koutala
20.	Cotton Ginning	300.00	20	Wankidi, Asifabad, Rebbana
21.	Ceramics	100.00	30	Rebbana

Scope in Medium & Large Scale:

1.	Spinning Mill	20 Crores	120	Asifabad, Kagaznagar
2.	Cement plant	50 Crores	150	Rebbana

Mines & Minerals:

Sl. No	Mandal	Extent	Minerals
1	Rebbena	12.19 Hect	Limestone
2	Dehagoan	279.85 Hect	
1	Thiryani	751.20 Hects	Coal
2	Rebbena	250.00 Hects	
<u>1</u>	Rebbena	269.92 Hects	White Clay
<u>2</u>	Asifabad	44 Hects	
<u>1</u>	Asifabad	2 Acs	Road Metal & Building Stone
<u>2</u>	Jainoor	14 Acs	
<u>3</u>	Kagaznagar	7 Acs	
<u>4</u>	Koutala	8.21 Hects	
<u>5</u>	Wankidi	5 Acs	

4. Manpower in the industries:

Total Number of unskilled workers in existing industries = 710

Total Number of skilled workers in industries = 185

5. Skill Set:

Generally, ITI provides training in the following fields - Electrical works, fitting, welding, civil draughtsmen, Motor/Diesel Mechanic works, and Computer operations

There is no government ITI in Asifabad district. However, there is one private ITI in Kagaznagar division. This ITI provides training only to electricians.

SWOT Analysis

Strengths

1. **Favourable Climate:**
 - The district's climate is conducive to high-yield rice, millets and cotton production.
2. **Irrigation Facilities:**
 - Availability of water resources, including proximity to irrigation projects like Ada project ensures consistent cultivation.
3. **Labour Force:**
 - Abundant workforce is available for farming, harvesting, and processing activities.
4. **Proximity to Markets:**
 - Well-connected to domestic and export markets through road (NH 363) and rail networks (Hyderabad – New Delhi).
5. **Government Support:**
 - Telangana government's initiatives for agricultural development and subsidies benefit rice farmers.

Weaknesses

1. **Infrastructure Challenges:**
 - Lack of sufficient infrastructure for transportation, storage, and logistics impacts efficiency.
2. **Limited Warehousing Facilities:**
 - Insufficient modern storage and warehousing facilities lead to post-harvest losses.
3. **Export-Grade Processing Infrastructure:**
 - Limited facilities to meet export-standards like packaging etc. affects competitiveness in international markets.
4. **Dependency on Monsoon:**
 - Heavy reliance on unpredictable monsoon rains, makes cultivation vulnerable to weather variability.
5. **Dependency on Middlemen:**
 - Farmers often rely on intermediaries for market access, reducing profit margins.

Opportunities

1. **Growing Global Demand:**
 - Increasing global population and evolving dietary preferences are driving higher demand for rice & millets.
2. **Value-Added Products:**
 - Opportunities to process rice & millets into value-added products like flour, noodles and ready-to-eat meals to enhance revenue.
3. **Organic and Specialty Rice & Millets:**
 - Rising demand for organic and specialty rice & millets varieties allows for premium pricing in niche global markets.
4. **Digital Platforms for Promotion:**
 - Leveraging e-commerce and digital trade platforms can expand market reach and facilitate direct-to-consumer sales.
5. **Government Initiatives:**
 - Programs like the District as Export Hub Initiative and Agriculture Export Policy can support market expansion and modernization.
6. **Export Market Expansion:**
 - High demand for quality Indian rice in markets like the Middle East, Europe, and Southeast Asia presents new export opportunities.

Threats

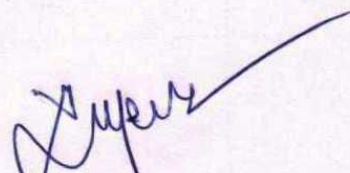
1. **Climate Change:**
 - Risks from changing rainfall patterns, rising temperatures, and pest outbreaks threaten crop yields.
2. **Competition:**
 - Competition from other rice-producing regions within India and globally (e.g., Vietnam, Thailand) can reduce Peddapalli's market share.
3. **Trade Barriers:**
 - Import restrictions, tariffs, quotas, and non-tariff barriers in other countries can hinder smooth export operations.
4. **Currency Fluctuations:**
 - Exchange rate volatility impacts export profitability and pricing strategies.
5. **Inconsistent Export Standards:**
 - Challenges in maintaining consistent adherence to international quality standards can impact reputation and market access.
6. **Climate Variability:**
 - Erratic weather and climatic conditions could lead to reduced crop quality and production volumes.

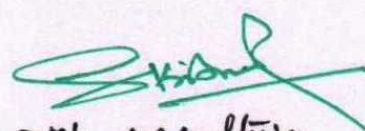
Particulars	Details	Comments	Instructions
(I) General Information			
(1) State/Union Territory	Telangana	---	---
(2) District	KumuramBheemAsifabad	---	---
(3) Product/ Service	Cotton Bales	---	---
(4) HS code of theProduct	5201	---	---
(5) Whether GI Tagged	No	---	---
(6) Industry	Agro Based Industry (Cotton Ginning & Pressing)	---	---
(7) Is the product perishable?	No	---	---
(8) Concerned Line Ministry, State departmentsAnd Boards	Procurement by Cotton Corporation of India, Ministry of Textiles	---	---
(9) Concerned IndustryAssociations	Cotton Ginning Association, Asifabad	---	---
(II) Current status of the product/service			
(1) Production capacity (inunits)	4 lakh bales	---	590 Gins (24 gins - 12 hrs - 100 bales) - 140 days season
(2) Production capacity (in number of processing units)	18 Units	---	---
(3) Composition of production unitsin Small / Medium/ LargeEnterprises	18 Small Enterprises	---	---
(4) Any marginalized section of society engaged in theproduction	Yes	---	Women &Tribals are involved
(5) Demand inIndia in the last 6 months (in units)	369.25 lakh bales	---	---
(6) Supply in India in the last 6 months (in units)	375.96 lakh bales	---	---
(7) Demand in the international market in the last 6 months (in units)	1979.38 lakh bales	---	---
(8) Supply in the international market in the last 6 months (in units)	2004.96 lakh bales	---	---
(9) Top importing countries	China, Bangladesh, Vietnam, Turkey, Pakistan		

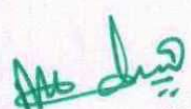
(III) Current status of value-added products/ services			
(1) Name of the value-added product	NIL	---	---
(2) Production capacity of the value-added product (in units)	---	---	---
(3) Production capacity of the value-added product (in Number of processing unit s)	---	---	---
(4) Composition of production units In Small/Medium/ Large enterprises	---	---	---
(5) Any marginalised section of society engaged in the production of value-added products	---	---	---
(6) Demand of the value-added product in India in the last 6 months (in units)	---	---	---
(7) Supply of the value-added product in India in the last 6 months (in units)	---	---	---
(8) Demand of the value-added product in the international market in the last 6 months (in units)	---	---	---
(9) Supply of the value -added product in the international market in the last 6 months (in units)	---	---	---
(10) Top importing countries of the value-added product	---	---	---
(11) Scope for value addition	Cotton ear buds, medical bandages, surgical Cotton	---	Scope to setup ancillary units based on Cotton & diversify cotton usage from Textiles
(12) Is the value-Added product perishable?	NO	---	---

(IV) Problems in the supply chain, Interventions required and Responsible Authority			
(1) Tech related	Cotton testing lab	---	Cotton length / mic / staple / colour / trash are tested in Adilabad or Aurangabad. So, there is a need to setup Cotton Testing lab to promote ginning activity
(2) Standards and Certification Related	Technology Mission of Cotton	---	Certification is done at Mumbai. So, there is a need to setup sub-centre within North Telangana
(3) Quality of output related	---	---	---
(4) Awareness related	---	---	---
(5) Infrastructure / Ecosystem related (other than logistics)	---	---	---
(6) Logistics related	High Transportation Cost	---	Spinning mills are located in Coimbatore or West Maharashtra, which are far from Asifabad. As a result, the transportation cost and time is very high. Once Warangal Textile Park is fully functional then transportation cost to Cotton ginning industries will drop drastically.
(6) Workforce availability or training related	---	---	---
(7) Working capital related	---	---	---
(8) Investment related	---	---	---
(9) Policy & Regulations related	---	---	---
(10) Infringement / duplication / counterfeit related	---	---	---
(11) Any other	---	---	---
(V) Potential for other products / services			
(1) Other products / services with potential for Export	1. Dokra Castings	This has GI tag	---
	2. Rice		There is a request for establishment of dry port facility which will give impetus to the export of rice. At present some of the traders/ rice millers exporting the rice through third party
	3. Millets	ODOP of the district Millets produced in the district is sold in the local markets only	If awareness is created in the farmers for export of produce exports can be taken up in a big way.

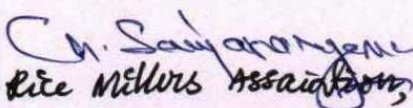
	4. Bamboo Products		There are many artisan families involved in making many varieties of bamboo products.
	5. Cashew		There is one unit producing export quality cashew
	6. Paper & Paper Products (Litho and Offset Paper, Account Book Paper, Multiply Paper & Paper Board)	The Sirpur Paper Mills Ltd. Producing paper & paper products	Already Litho and Offset Paper, Account Book Paper, Multiply Paper & Paper Board are being exported

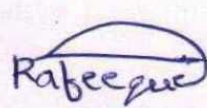

Lead District Manager,
KB Arifabad

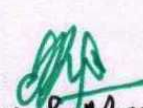

Dist. Agriculture
Officer, KB Arifabad


Dist. Horticulture &
Sericulture Officer, KB


DRDO,
KB Arifabad


C.A. Sajjanrao
Rice Millers Association,
KB Arifabad


Rabeer
Grinding Mills Association,
KB Arifabad


General Manager (FAC),
DIC, KB Arifabad


District Collector & Chairman,
DL EPC, KB Arifabad